

WeMove.EU



MOBILISING THE EUROPEAN DEMOS

Oliver Moldenhauer & Virginia López Calvo

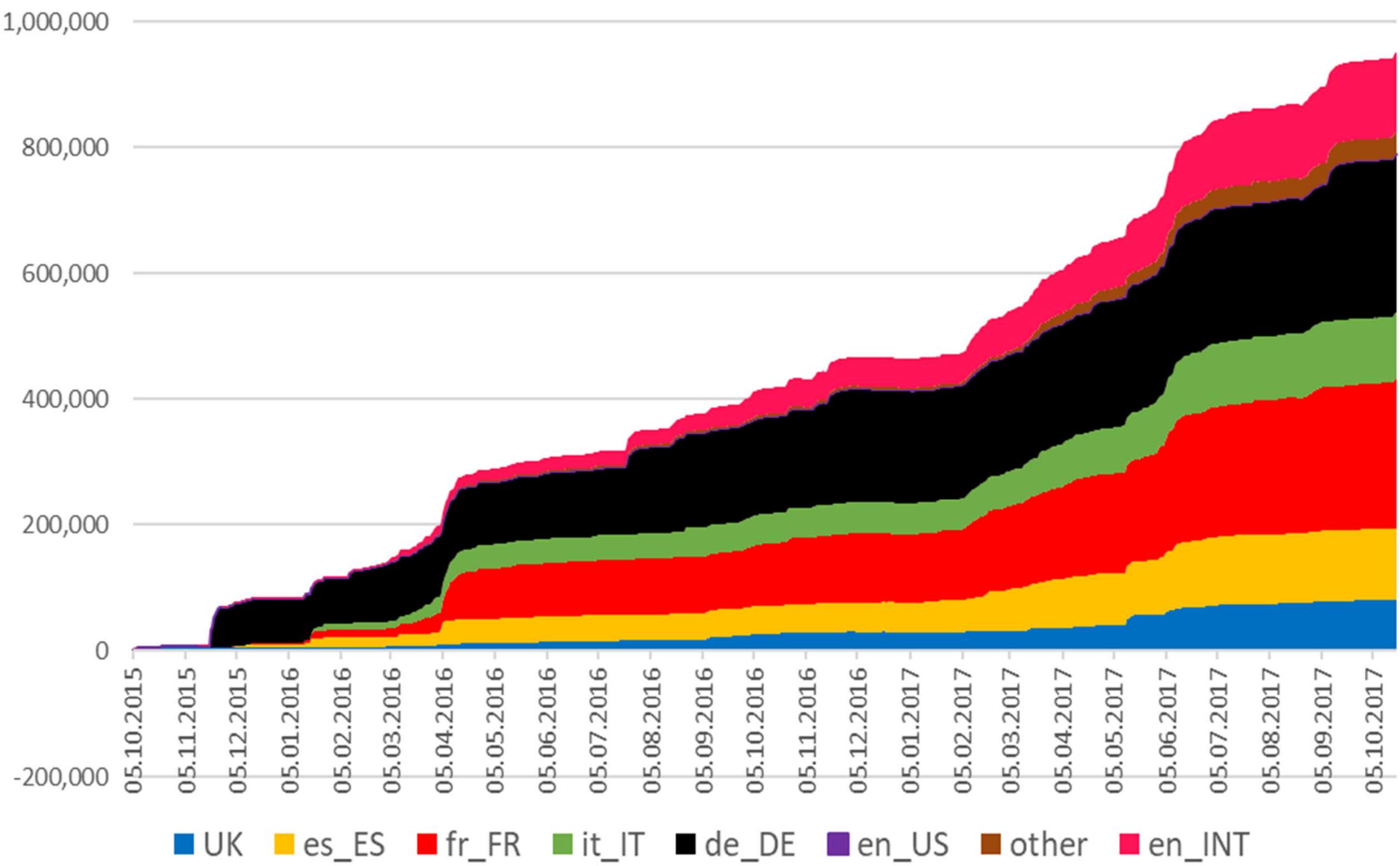
Europa in der Krise

- Interessenvertretungen (Konzerne, mächtige Mitgliedstaaten) dominieren Entscheidungen
- Anti-EU Bewegungen (AfD, Front National, UKIP...)
- Verlust der Solidarität zwischen den Völkern in Europa

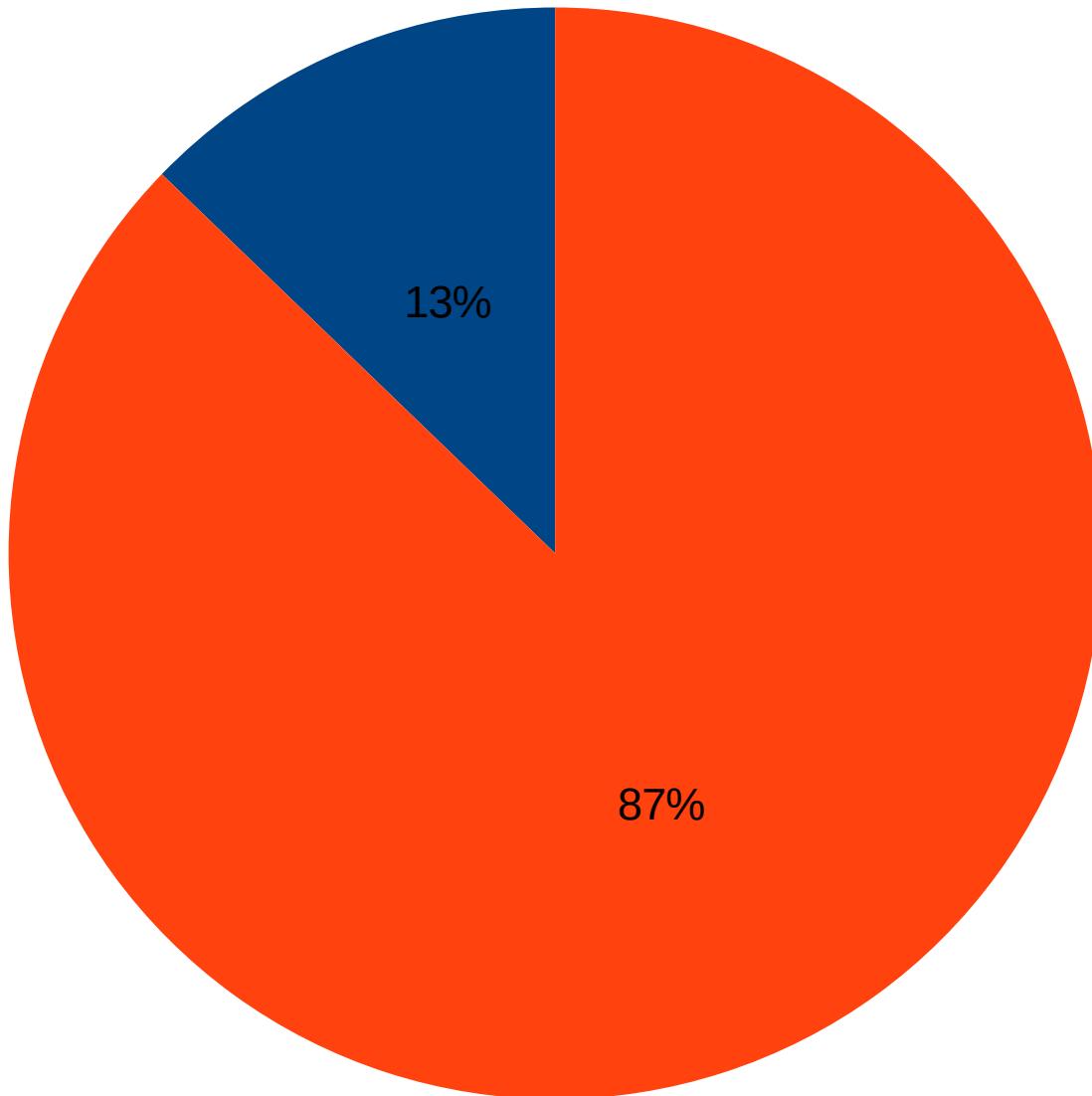
Why a European online campaigning organisation?

- Considerable decision-making takes place at EU level
- Therefore need to mobilise transnationally
- Sense of belonging to a European demos is limited, even decreasing
- (almost) No EU Media
- Eurosceptic political groups are gaining popularity. Most are far right wing.

Number of members at end of day



Frustrierend: 96 von 751...



Our responses

WHAT

- Better decisions at EU level
- More solidarity between peoples in Europe
- Strengthen the political space in the EU.

HOW

- Speak various European languages
- Show evidence of our commonalities
- Provide space for a joint, transnational, European struggle
- Educate about how the EU works
- Work in close collaboration with CSOs at national level

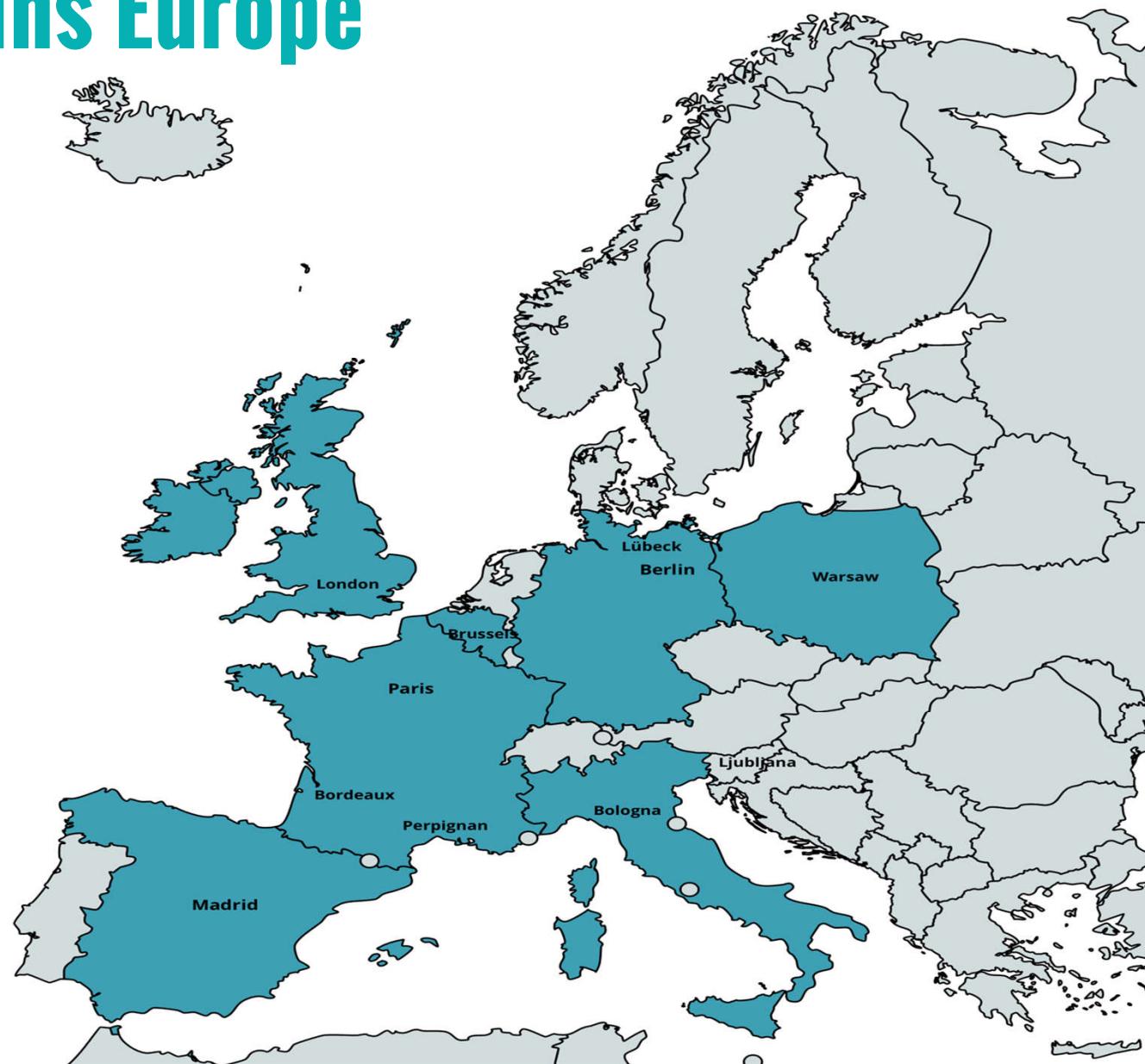
WeMove.EU

- Online since September 2015
- 6 languages
- 950 000 members
- 3700 recurring donors, 700 000 Euro.

Who made this possible? - YOU!

- 200,000 € a year from Campact!
- Support with visibility
- Support with Tipps and Information (Christoph in the Board.)

Locations in Europe



Team



Team

YouMove:

- Virginia Lopez Calvo (Madrid) – virginia@wemove.eu

Campaigners:

- Mika Leandro (Bordeaux) – mika@wemove.eu,
- Olga Vukovic (Bologna) – olga@wemove.eu
- Jörg Rohweder (Lübeck) – joerg@wemove.eu
- Julia Krzyszkoska (Warsaw) – julia@wemove.eu
- Doina Proroocu (Bucharest) – doina@wemove.eu
- David Schwartz (ECI, Brussels) – david@wemove.eu

Director: Oliver Moldenhauer (Berlin) – oliver@wemove.eu

Board

- Blanche Shackleton (38 Degrees.org.uk)
- Christoph Bautz (Campact.de)



Our model

- Critical with other models of online campaigning;
Theory of Change matters
- Decentralized, not Brussels based
- Work in partnership; a mobilization instrument for movements
- Community surveying

Our work - petitions



MEPs, make the polluters pay!

To the Members of the European Parliament

Petition

Don't let big polluters off the hook - act to make them pay the full price for the damage to our health, environment and climate. Vote for an ambitious reform of Europe's main climate policy, for an effective price on carbon and for a decisive action against the threat of climate change. Don't let dirty industry lobbyists dictate EU policies.

OTHER LANGUAGES ▾

First name: Last name:

Your email:

Country: Postcode:

Your comments:
Why is this important to you?

Join the call for action!

Your personal information will be kept private and held securely. By submitting information you are agreeing to WeMove.EU keeping you informed about campaigns and agree to the use of cookies in accordance with our [privacy policy](#)

98,878
of 200,000 signatures

MEPs, make the
polluters pay!

Our work - public consultations

Consultation Fact Sheet - Criminalising Humanity

Below you can find our simple guidelines on how to fill in the form and some information on key questions. Remember, the Commission wants to know what you think, and if you're hesitating, think about how many people lives will be touched by this policy.

How to fill in the form

- It will only take **5 minutes** of your time.
- Questions 6 - 10 all relate to the criminalisation of those offering humanitarian assistance to migrants.
- If you're limited on time, **questions 8 and 10 are the most important to answer** in order to get the message across that people offering humanitarian assistance to migrants should not face criminal charges.
- You can fill in the form in **any of the official EU languages**
- The first three questions are the only mandatory questions (they are about you--are you an individual, NGO, etc. etc.)

[Fill in the consultation now](#)

Question 6

Answering this question is mandatory. It asks if you feel current law on migrant smuggling is sufficient for its purpose. **Since we know it does not explicitly make humanitarian assistance in the context of migration legal, we would answer 'no' to this question.**

Question 7

* Question 8 *

Question 9

* Question 10 *

What is a Public Consultation of the European Commission?

Consultation on 'Tackling Migrant Smuggling'

Criminalising
Humanity

Our work - mass objections

Joint opposition against patent for Syngenta on a tomato

In 2015, the European Patent Office (EPO) granted patent EP 1515600 to Syngenta. This patent covers tomatoes with a high content of so-called flavonols, which are supposedly beneficial to health. This "invention", however, is simply a product of crossing varieties from Latin America with varieties currently grown in the West. European Patent Law prohibits patents on plant varieties and on conventional breeding.

European Patent Law gives every citizen of their member states the right to file an opposition against a patent. **To stop Syngenta profiting from life, we are filing an official opposition with the European Patent Office to this patent.**

To add your name to the opposition, please fill in the fields below.

Information

- Adding your name to this opposition will not cost you anything or have any financial implications. All costs will be shared by WeMove and partners.
- All of your data will digitally be published by the European Patent Office. We will not publish your data at all.
- To ensure the successful submission of our opposition, all of the fields below must be completed.

[More information](#)

Your contact details

First Name *

Last Name *

Email *

Street Address *

City *

Postal Code *

Country *

- Select -

Citizen of *

- Select -

**Joint opposition
against patent for
Syngenta on a
tomato**

Submit

Our work- crowdfunding for campaigning

www.ft.com/home/uk

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[Open letter to trade ministers](#)

CETA, the EU-Canada trade deal gives special rights to corporations

Stop it! Read more

WeMove.EU

ft.com/frontpage UK All times are London time

FINANCIAL TIMES

London pride Khan offers role model for young European Muslims

The Queen's message Comments express truth about power

John Gapper Cracks are appearing in P2P lenders

Michael Skapinker Air rage and the cabin class war

Short View Macro funds miss out on trade of lifetime

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7:36am Brazil senate seeks Rousseff impeachment Marathon session sees majority of senators elected

FAST FT MARKETS DATA

fastFT Market-moving news and views, 24 hours a day

Gilt and Bund yields hit 4-week lows SuperGroup shares soar 13 per cent



« Nous sommes tous sous le choc, accablés et en deuil après les attentats terroristes perpétrés à Paris. Nous présentons toutes nos condoléances aux familles, amis et proches des victimes.

Ce message, nous l'adressons à toutes les victimes de Daech à travers le monde, après les attaques aveugles qui ont frappé Ankara, Beyrouth, l'Irak, le Nigéria, la Syrie et enfin tous les réfugiés contraints de fuir leur propre pays pour échapper à cette même terreur qui a frappé Paris.

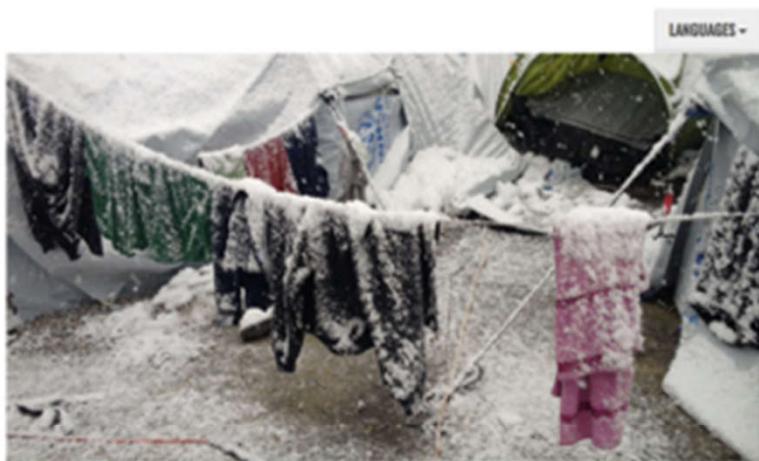
Aujourd'hui plus que jamais, nous souhaitons témoigner de notre attachement à la paix et en tant que citoyens du monde rappeler les valeurs universelles de liberté, d'égalité et de fraternité. »

Vous pouvez rejoindre cet appel sur www.WeMove.EU

Appel coordonné par WeMove.EU en Europe et co-signé par les membres de mouvements progressistes partenaires :

38Degrees.org.uk au Royaume-Uni, ActionStation.org.nz en Nouvelle-Zélande, Aufstehn.at en Autriche, Campact.de en Allemagne, De-Clic.ro en Roumanie, LeadNow.ca au Canada, MoveOn.org Civic Action aux États-Unis, PowerFoule.org en France, Progressi.org en Italie, Skiflett.org en Suède, et Uplift.ie en Irlande.

Our work - crowdfunding for grassroots groups



Left to freeze

To the EU Ministers for Home Affairs and Migration

Petition

To the EU Ministers for Home Affairs and Migration

In 2016 you committed to helping some of the refugees who arrived at Europe's doorstep to find a home. To this day, you have relocated only a tiny fraction of the people we are able to host. The situation has become unbearable and requires urgent attention. Follow through with your commitments.

Languages: [ENGLISH](#) | [DEUTSCH](#)

First name: **Last name:**
Your email:
Country: **Postcode:**
Your comments:
 Why is this important to you?

[Sign the petition](#)

Your personal information will be kept private and held securely. By submitting information you are agreeing to WeMove.EU keeping you informed about campaigns and agree to the use of cookies in accordance with our [privacy policy](#).

Left to freeze

WeMove.EU 

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V, please can you chip in?

56,164

of 100,000 signatures

Recent comments

Because it is my field! Be

Our politicians have lots of red tape and bureaucracy to pass before they can actually help people in Greece and Serbia. But since it's a question of survival, urgent action is needed. And that's what the WeMove community is best at.

If we all donated a few euros to the organisations on the ground working hard to keep people alive on these freezing winter days

and nights, that could mean the difference between life and death. Who knows how much temperatures could be dropping tonight. Your donation will go directly to the organisations working in Belgrade and on the Greek Islands to ensure people survive the freezing temperatures. Donate now.

These are some of the organisations that the entire sum of your donation will go towards supporting:

Belgrade Info point is an organisation providing vital humanitarian assistance to the refugees who have passed through Serbia since 2015.

Should the quantity of donations surpass €5,000 we will distribute that among other organisations on the ground in Greece and in Serbia, so as to provide as much widespread support as possible.

[Donate 10c](#)

[Donate 25c](#)

[Donate 100c](#)

[Donate 200c](#)

[Skip this step](#)

Our work - awareness raising



DEMOCRACY
FOR SALE

Nominated for the
DEMOCRACY FOR SALE
Awards
www.democracyforsale.eu

Our work - on the ground actions



Stop glyphosate!



Our work - Coordinating ECI on Glyphosate

- 4th ECI ever
- 1.3 million signatures
- Again: no majority to extend Glyphosate

Our work - Distributed campaigning

- Have you ever set up a petition? Online or on paper?
- What platform/s did you use (or know)?
- Was it useful? What did you like or dislike?
- What would you find challenging if setting up a petition for transnational mobilisation?
- You Move Europe: <https://www.wemove.eu/your-campaign-starts-here>